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FOR IMMEDIATE RELEASE

SAVVY Capital Management Announces Engagement with Digital Niche Agency *Strategic Collaboration Enhances Growth, Visibility, and Market Positioning*

Boca Raton, FL — October 6, 2025 — SAVVY Capital Management, LLC, a strategic advisory and capital facilitation firm supporting emerging and growth-stage companies, today announced its engagement with Digital Niche Agency, Inc., a California-based digital marketing and growth consultancy.

The engagement formalizes SAVVY's relationship with Digital Niche Agency as a strategic resource supporting marketing, digital strategy, and growth execution for SAVVY and, where appropriate, its clients and professional network. Through this engagement, SAVVY enhances its ability to align market positioning, visibility, and customer-acquisition efforts with broader financial, operational, and capital-raising objectives.

Digital Niche Agency provides a structured, strategy-first approach to digital growth, offering services that include digital planning, campaign development, content marketing, paid media oversight, and performance-driven execution across multiple channels. These capabilities support companies seeking to strengthen brand clarity, increase market awareness, and execute disciplined growth initiatives.

"SAVVY works with companies at critical inflection points," said **Geoffrey Lopes da Silva, Finance & Advisory Division Coordinator at SAVVY Capital Management**. "As organizations prepare for growth, fundraising, or market expansion, effective digital strategy and execution become increasingly important. Our engagement with Digital Niche Agency allows us to confidently introduce a vetted, professional resource that understands how marketing, messaging, and growth initiatives must align with a company's overall business and capital strategy."

This engagement reflects SAVVY's continued focus on building a trusted ecosystem of professional service providers that complement its advisory role. By engaging Digital Niche Agency, SAVVY strengthens its ability to support companies beyond capital considerations alone, ensuring that execution, visibility, and growth initiatives are aligned with long-term strategic objectives.

Digital Niche Agency, headquartered in Marina del Rey, California, serves growth-oriented organizations across a range of industries and is known for its disciplined approach to digital marketing strategy, campaign management, and measurable performance outcomes.

This engagement does not constitute a partnership, joint venture, or agency relationship, but rather a strategic professional engagement intended to provide access to specialized digital marketing expertise.

For more information about SAVVY Capital Management, LLC, please visit <https://www.savvycapitalmgmt.com/>.

For more information about Digital Niche Agency, please visit www.digitalnicheagency.com.

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