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FOR IMMEDIATE RELEASE

Savvy Media Management Announces Strategic Alliance with Vendasta to Launch AI-Powered Growth Solutions

BOCA RATON, FL — November 17, 2025 — Savvy Media Management, a division of Savvy Capital Management, LLC, announced today a strategic alliance with Vendasta, a leading platform for companies that provide digital solutions to businesses. The alliance represents a significant expansion of Savvy Media Management's service offerings, integrating advanced artificial intelligence tools to accelerate client growth.

As the digital landscape becomes increasingly automated, Savvy Media Management is positioned at the forefront of this transformation. Through the Vendasta alliance, the firm will introduce a comprehensive AI workforce, including AI-driven reputation management, automated lead engagement, and 24/7 AI receptionist services. These solutions are designed to help small and medium-sized businesses bridge the gap between human expertise and automated efficiency.

"The business landscape is changing, and AI is no longer a luxury—it is a necessity for scalable growth," said Geoffrey Lopes da Silva of Savvy Capital Management, LLC. "This alliance empowers our clients with AI-enabled solutions that handle high-friction tasks such as review responses and lead nurturing, allowing business owners to focus on what they do best while their digital growth continues around the clock."

The AI-enhanced offerings include:

- **AI Reputation Management:** Automated, brand-safe responses to customer feedback with actionable insights
- **AI Social Marketing:** Scaled content creation and engagement across multiple platforms
- **24/7 AI Receptionist:** Continuous lead capture and engagement, regardless of time or availability

This initiative reinforces Savvy Media Management's commitment to delivering high-impact, data-driven solutions and scalable growth strategies for its clients.

About Savvy Media Management: Savvy Media Management is a division of Savvy Capital Management, LLC, based in Boca Raton, Florida. The firm specializes in media strategy, digital marketing, and brand development, offering boutique-level service supported by institutional expertise.

About Vendasta: Vendasta is an end-to-end platform for channel partners that sell digital products and services to national businesses. The company provides a marketplace of cloud-based technologies and an AI-powered workforce designed to help agencies scale efficiently.

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